

## Corporate Counsel with Email Data Card

Data Verified: March 14, 2009; please contact us for current counts.

### DESCRIPTION

Legal Opt-In, Inc., a lawyer-owned publishing and marketing firm with over 10 years' experience marketing to lawyers, offers this unique file of **U.S. lawyers who work in companies**. These lawyers are all highly educated, highly compensated professionals who purchase publications, books, continuing

legal education, software, and many other products and services.

List includes postal address, and email address, phone, and fax.

Email rental includes testing-till-client-is-satisfied, broadcast, and results report (including open and click-tracking).

### LIST SOURCE

Online opt-in form, law school and other public directories, public filings, conference materials, and Internet sources.

List includes data from wide array of public sources, which are extensively cross-checked to ensure accuracy. All statutory and ethical rules are strictly observed to protect list members and advertisers.

### COMMON COUNTS, SELECTIONS, AND FEES

The **Corporate Counsel with Email** file contains:

- 106,673 records from 35,420 business entities
- 61,267 email addresses (\$355/M)
- 94,750 postal addresses (\$150/M)

Available selections include:

- radius (\$35/M)
- county, city, state, zip, SCF (\$25/M)
- area code (\$25/M)
- email domain (\$25/M)
- telephone/fax (\$35/M)
- Many more; please call.

Minimums:

- Email order: \$1,650
- Postal order: \$550

- Waive minimum: \$385/F

Delivery Options:

- Email delivery of postal lists (\$55/F)
- Pressure-sensitive labels (\$70/F)
- diskette/zip disk/CD (\$70/F)
- Rush fee (under 4 business days) (\$70/F)

Other Options:

- Personalization (\$110/F)
- List suppression (\$110/F for up to 100,000 records)
- A/B split (\$25/M)
- Alternate text/creative setup (\$35/ea)
- Key coding (\$10/M)
- *YourCompany@legaloptyn.com* mailbox as "From" email address (\$50/F)

### SEE ALSO THESE RELATED DATACARDS:

Decision-Makers; Fortune 1000 Lawyers

#### COMMISSION, CREDIT POLICY

20% commission to brokers.  
Cancel charges: 50% cancellation on all orders.  
Prepayment required for new customers.

#### RESTRICTIONS

Sample mailing piece required.

#### MAINTENANCE

List is continually augmented and pruned. Datacards updated annually.

#### LIST MANAGER

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**Current Counts by State**

AK .....	83	MT .....	43
AL .....	763	NC .....	1,460
AR .....	292	ND .....	28
AZ .....	837	NE .....	319
CA .....	16,095	NH .....	129
CO .....	1,344	NJ .....	5,878
CT .....	3,032	NM .....	64
DC .....	3,909	NV .....	492
DE .....	578	NY .....	22,432
FL .....	3,687	OH .....	3,939
GA .....	3,185	OK .....	355
HI .....	111	OR .....	902
IA .....	356	PA .....	3,376
ID .....	261	RI .....	282
IL .....	4,698	SC .....	311
IN .....	863	SD .....	44
KS .....	689	TN .....	1,173
KY .....	434	TX .....	9,810
LA .....	297	UT .....	474
MA .....	2,435	VA .....	2,700
MD .....	2,112	VT .....	103
ME .....	150	WA .....	2,515
MI .....	4,109	WI .....	1,932
MN .....	2,867	WV .....	95
MO .....	1,596	WY .....	23
MS .....	93		

## Current Counts for Selected Practice Areas

Administrative Law.....	877	Government .....	2,585
Advertising and Marketing (see instead Communications/Media)		Health Care.....	2,472
Antitrust And Trade Regulation.....	2,602	Human Resources .....	3,259
Bankruptcy .....	580	Insurance.....	4,717
Banks and Banking.....	2,184	Insurance Defense.....	120
Biotechnology (see instead Science and Technology)		Intellectual Property.....	7,987
Broadcast Law (see instead Communications/Media)		International Law.....	3,438
Business Law .....	27,400	Internet Law.....	374
Civil Practice.....	7,624	Investments (see also Finance).....	426
Civil Rights .....	430	Labor And Employment .....	6,866
Collections (see instead Debtor And Creditor)		Litigation .....	9,323
Commercial Law.....	2,151	Medical Malpractice.....	104
Communications/Media .....	1,299	Mergers, Acquisitions, and Divestitures .....	1,018
Computers and Software .....	3,146	Natural Resources .....	511
Construction Law.....	758	Oil & Gas (see also Natural Resources) .....	304
Consumer Law .....	643	Patents (see also Intellectual Property).....	1,716
Contracts.....	7,144	Personal Injury .....	352
Copyrights (see also Intellectual Property).....	670	Products Liability.....	978
Corporate Law.....	14,441	Public Interest Law .....	592
Criminal Law.....	293	Real Estate .....	12,190
Debtor And Creditor.....	345	Regulatory Law.....	586
Dispute Resolution.....	575	Securities.....	4,162
Education Law.....	460	Taxation.....	3,344
Employee Benefits (see also Human Resources)	987	Technology And Science.....	4,480
Energy.....	3,443	Trademarks (see also Intellectual Property).....	836
Entertainment, Sports, and the Arts .....	636	Transportation.....	330
Environmental Law .....	2,630	Trusts And Estates.....	729
Family Law .....	413	Utility Law (see instead Regulatory Law)	
Finance .....	6,044	Workers Compensation.....	288
General Practice.....	55,783		