

Law Firm Lawyers with Email Data Card

Data Verified: March 14, 2009; please contact us for current counts.

DESCRIPTION

Legal Opt-In, Inc., a lawyer-owned publishing and marketing firm with over 10 years' experience marketing to lawyers, offers this unique file of **U.S. lawyers who work in law firms**. These lawyers are all highly educated, highly compensated professionals who purchase publications, books, continuing legal education, software, and many other products and services.

List includes postal address, and email address, phone, and fax.

Email rental includes testing-till-client-is-satisfied, broadcast, and results report (including open and click-tracking).

LIST SOURCE

Online opt-in form, law school and other public directories, public filings, conference materials, and Internet sources.

List includes data from wide array of public sources, which are extensively cross-checked to ensure accuracy. All statutory and ethical rules are strictly observed to protect list members and advertisers.

COMMON COUNTS, SELECTIONS, AND FEES

The **Law Firm Lawyers with Email** file contains:

- 768,076 records from 402,422 business entities
- 485,184 email addresses (\$355/M)
- 736,568 postal addresses (\$150/M)

Available selections include:

- radius (\$35/M)
- county, city, state, zip, SCF (\$25/M)
- area code (\$25/M)
- email domain (\$25/M)
- telephone/fax (\$35/M)
- Many more; please call.

Minimums:

- Email order: \$1,650
- Postal order: \$550

- Waive minimum: \$385/F

Delivery Options:

- Email delivery of postal lists (\$55/F)
- Pressure-sensitive labels (\$70/F)
- diskette/zip disk/CD (\$70/F)
- Rush fee (under 4 business days) (\$70/F)

Other Options:

- Personalization (\$110/F)
- List suppression (\$110/F for up to 100,000 records)
- A/B split (\$25/M)
- Alternate text/creative setup (\$35/ea)
- Key coding (\$10/M)
- *YourCompany@legaloptyn.com* mailbox as "From" email address (\$50/F)

SEE ALSO THESE RELATED DATACARDS:

Solo Practitioners and Small Law Firms

COMMISSION, CREDIT POLICY

20% commission to brokers.
Cancel charges: 50% cancellation on all orders.
Prepayment required for new customers.

RESTRICTIONS

Sample mailing piece required.

MAINTENANCE

List is continually augmented and pruned. Datacards updated annually.

LIST MANAGER

Legal Opt-In, Inc.
123 Seventh Avenue, #137 | Brooklyn NY 11215

Phone: 917.359.9466 | **Fax:** 866.835.1236

Email: contact@legaloptyn.com

www: legaloptyn.com

Current Counts by State

AK	900	MT	1,236
AL	10,976	NC	19,269
AR	2,334	ND	491
AZ	12,551	NE	2,206
CA	121,778	NH	1,730
CO	11,823	NJ	18,991
CT	8,753	NM	2,413
DC	24,487	NV	5,050
DE	1,911	NY	98,684
FL	53,416	OH	22,233
GA	22,651	OK	5,806
HI	1,952	OR	8,326
IA	2,858	PA	20,466
ID	1,392	RI	1,909
IL	25,155	SC	9,095
IN	6,225	SD	636
KS	4,031	TN	9,146
KY	4,473	TX	64,575
LA	7,425	UT	5,128
MA	13,765	VA	15,943
MD	17,790	VT	1,019
ME	1,660	WA	17,628
MI	26,131	WI	11,521
MN	12,682	WV	4,926
MO	18,485	WY	740
MS	3,261		

Current Counts for Selected Practice Areas

Administrative Law.....	10,510	Family Law.....	33,857
Admiralty and Maritime	2,361	Finance.....	21,805
Advertising and Marketing (see instead Communications/Media)		General Practice	431,852
Agricultural Law.....	836	Government	17,355
Antitrust And Trade Regulation	8,514	Health Care.....	26,223
Appellate Practice.....	9,669	Human Resources	3,136
Aviation And Aerospace.....	2,424	Immigration.....	2,827
Bankruptcy	14,729	Indians & Native Populations.....	417
Banks and Banking.....	8,398	Insurance.....	43,525
Business Law	121,327	Insurance Defense.....	13,402
Civil Practice.....	18,188	Intellectual Property.....	21,927
Civil Rights	6,928	International Law.....	8,908
Commercial Law.....	34,890	International Trade	791
Communications/Media	5,417	Internet Law.....	1,484
Constitutional Law	907	Investments (see also Finance).....	2,406
Construction Law.....	15,584	Juvenile Law	1,131
Consumer Law	462	Labor And Employment	45,651
Contracts.....	7,857	Legal Malpractice	1,442
Copyrights (see also Intellectual Property).....	345	Litigation.....	103,141
Corporate Law.....	25,457	Medical Malpractice.....	13,535
Criminal Law.....	24,652	Mergers, Acquisitions, and Divestitures	5,305
Debtor And Creditor.....	7,585	Military Law.....	332
Dispute Resolution.....	5,481	Natural Resources	3,057
Education Law.....	3,854	Occupational Safety and Health	513
Elder Law	4,736	Oil & Gas (see also Natural Resources)	508
Election, Campaign & Political	456	Personal Injury	35,438
Eminent Domain	1,460	Products Liability.....	17,521
Employee Benefits (see also Human Resources).....	3,134	Professional Liability.....	5,667
Energy.....	10,115	Public Interest Law	2,495
Entertainment, Sports, and the Arts	4,398	Real Estate	83,000
Environmental Law	8,962	Securities	8,220
		Social Security	663

Legal Opt-In™

Reach Lawyers with EMAIL!

Taxation	23,388
Technology And Science	7,324
Torts.....	4,054
Transportation	5,078
Trusts And Estates	33,435
Workers Compensation	11,358
Zoning, Planning And Land Use.....	5,962