

U.S. Lawyers with Email Data Card

Data Verified: March 14, 2009; please contact us for current counts.

DESCRIPTION

Legal Opt-In, Inc., a lawyer-owned publishing and marketing firm with over 10 years' experience marketing to lawyers, offers this unique file of **U.S. lawyers who work in law firms, companies, government, schools and other institutions**. These lawyers are all highly educated, highly compensated professionals who purchase publications, books, continuing

legal education, software, and many other products and services.

List includes postal address, and email address, phone, and fax.

Email rental includes testing-till-client-is-satisfied, broadcast, and results report (including open and click-tracking).

LIST SOURCE

Online opt-in form, law school and other public directories, public filings, conference materials, and Internet sources.

List includes data from wide array of public sources, which are extensively cross-checked to ensure accuracy. All statutory and ethical rules are strictly observed to protect list members and advertisers.

COMMON COUNTS, SELECTIONS, AND FEES

The **U.S. Lawyers with Email** file contains:

- 987,617 records from 491,407 business entities
- 607,075 email addresses (\$330/M)
- 929,374 postal addresses (\$125/M)

Available selections include:

- radius (\$35/M)
- county, city, state, zip, SCF (\$25/M)
- area code (\$25/M)
- email domain (\$25/M)
- telephone/fax (\$35/M)
- Many more; please call.

Minimums:

- Email order: \$1,650
- Postal order: \$550

- Waive minimum: \$385/F

Delivery Options:

- Email delivery of postal lists (\$55/F)
- Pressure-sensitive labels (\$70/F)
- diskette/zip disk/CD (\$70/F)
- Rush fee (under 4 business days) (\$70/F)

Other Options:

- Personalization (\$110/F)
- List suppression (\$110/F for up to 100,000 records)
- A/B split (\$25/M)
- Alternate text/creative setup (\$35/ea)
- Key coding (\$10/M)
- *YourCompany@legaloptyn.com* mailbox as "From" email address (\$50/F)

SEE ALSO THESE RELATED DATACARDS:

Law Firm Lawyers, Corporate Counsel

COMMISSION, CREDIT POLICY

20% commission to brokers.
Cancel charges: 50% cancellation on all orders.
Prepayment required for new customers.

RESTRICTIONS

Sample mailing piece required.

MAINTENANCE

List is continually augmented and pruned. Datacards updated annually.

LIST MANAGER

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Current Counts by State

AK	1,137	MT	1,376
AL	13,541	NC	21,339
AR	2,899	ND	620
AZ	16,353	NE	2,793
CA	157,043	NH	2,000
CO	14,337	NJ	26,473
CT	12,448	NM	2,799
DC	37,414	NV	6,599
DE	2,749	NY	136,711
FL	65,312	OH	29,920
GA	29,483	OK	6,607
HI	2,296	OR	11,419
IA	3,530	PA	25,516
ID	1,818	RI	2,348
IL	31,798	SC	9,921
IN	7,776	SD	764
KS	5,123	TN	11,394
KY	5,271	TX	82,490
LA	8,265	UT	6,668
MA	17,438	VA	21,229
MD	22,158	VT	1,292
ME	1,936	WA	24,538
MI	35,442	WI	15,804
MN	17,379	WV	5,189
MO	21,518	WY	835
MS	3,569		

Current Counts for Selected Practice Areas

Administrative Law.....	13,711	Eminent Domain.....	1,477
Admiralty and Maritime	2,457	Employee Benefits (see also Human Resources).....	4,122
Advertising and Marketing (see also Communications/Media).....	189	Energy	14,211
Agricultural Law.....	887	Entertainment, Sports, and the Arts.....	5,207
Antitrust And Trade Regulation.....	11,622	Environmental Law.....	12,023
Appellate Practice.....	10,180	Family Law.....	35,955
Aviation And Aerospace.....	2,693	Finance.....	27,988
Bankruptcy	15,528	General Practice	579,986
Banks and Banking.....	10,679	Government	23,224
Biotechnology (see instead Science and Technology)		Health Care.....	29,472
Broadcast Law (see instead Communications/Media)		Human Resources	6,396
Business Law	151,725	Immigration.....	2,987
Civil Practice.....	26,582	Indians & Native Populations.....	452
Civil Rights	7,910	Insurance.....	49,121
Collections (see instead Debtor And Creditor)		Insurance Defense.....	13,525
Commercial Law.....	37,308	Intellectual Property.....	30,487
Communications/Media	6,891	International Law.....	13,077
Computers and Software	3,146	International Trade	906
Constitutional Law	941	Internet Law.....	1,872
Construction Law.....	16,465	Investments (see also Finance).....	2,837
Consumer Law	1,141	Juvenile Law	1,414
Contracts.....	15,201	Labor And Employment	54,239
Copyrights (see also Intellectual Property).....	1,015	Legal Malpractice	1,475
Corporate Law.....	40,187	Litigation	115,332
Criminal Law.....	28,537	Medical Malpractice.....	13,754
Debtor And Creditor.....	7,962	Mergers, Acquisitions, and Divestitures	6,323
Dispute Resolution.....	6,805	Military Law.....	377
Education Law.....	11,013	Natural Resources	3,580
Elder Law	4,965	Occupational Safety and Health	578
Election, Campaign & Political	483	Oil & Gas (see also Natural Resources)	823
		Patents (see also Intellectual Property).....	1,716
		Personal Injury	36,125

Legal Opt-In™

Reach Lawyers with EMAIL!

Products Liability	18,584
Professional Liability	5,707
Public Interest Law	3,346
Real Estate.....	96,998
Regulatory Law.....	586
Securities.....	12,443
Social Security.....	733
Taxation	27,629
Technology And Science	12,114
Torts.....	4,135
Trademarks (see also Intellectual Property)	836
Transportation	5,486
Trusts And Estates	34,625
Utility Law (see instead Regulatory Law)	
Workers Compensation	11,833
Zoning, Planning And Land Use.....	6,034