

Small Law Firms with Email Data Card

Data Verified: March 14, 2009; please contact us for current counts.

DESCRIPTION

Legal Opt-In, Inc., a lawyer-owned publishing and marketing firm with over 10 years' experience marketing to lawyers, offers this unique file of **U.S. lawyers working in firms with 25 or fewer lawyers**. These lawyers are all highly educated, highly compensated professionals who purchase publications, books,

continuing legal education, software, and many other products and services.

List includes postal address, and email address, phone, and fax.

Email rental includes testing-till-client-is-satisfied, broadcast, and results report (including open and click-tracking).

LIST SOURCE

Online opt-in form, law school and other public directories, public filings, conference materials, and Internet sources.

List includes data from wide array of public sources, which are extensively cross-checked to ensure accuracy. All statutory and ethical rules are strictly observed to protect list members and advertisers.

COMMON COUNTS, SELECTIONS, AND FEES

The **Small Law Firms with Email** file contains:

- 276,167 records from 64,174 business entities
- 181,888 email addresses (\$355/M)
- 240,782 postal addresses (\$150/M)

Available selections include:

- radius (\$35/M)
- county, city, state, zip, SCF (\$25/M)
- area code (\$25/M)
- email domain (\$25/M)
- telephone/fax (\$35/M)
- Many more; please call.

Minimums:

- Email order: \$1,650
- Postal order: \$550

- Waive minimum: \$385/F

Delivery Options:

- Email delivery of postal lists (\$55/F)
- Pressure-sensitive labels (\$70/F)
- diskette/zip disk/CD (\$70/F)
- Rush fee (under 4 business days) (\$70/F)

Other Options:

- Personalization (\$110/F)
- List suppression (\$110/F for up to 100,000 records)
- A/B split (\$25/M)
- Alternate text/creative setup (\$35/ea)
- Key coding (\$10/M)
- *YourCompany@legaloptyn.com* mailbox as "From" email address (\$50/F)

SEE ALSO THESE RELATED DATACARDS:

Law Firms, Solo Practitioners

COMMISSION, CREDIT POLICY

20% commission to brokers.
Cancel charges: 50% cancellation on all orders.
Prepayment required for new customers.

RESTRICTIONS

Sample mailing piece required.

MAINTENANCE

List is continually augmented and pruned. Datacards updated annually.

LIST MANAGER

Legal Opt-In, Inc.
123 Seventh Avenue, #137 | Brooklyn NY 11215

Phone: 917.359.9466 | **Fax:** 866.835.1236

Email: contact@legaloptyn.com

www: legaloptyn.com