

## Trust and Estate Lawyers with Email Data Card

Data Verified: May 17, 2010; please contact us for current counts.

### DESCRIPTION

Legal Opt-In, Inc., a lawyer-owned publishing and marketing firm with over 10 years' experience marketing to lawyers, offers this unique file of **U.S. lawyers practicing Trust and Estate Law**. These lawyers are all highly educated, highly compensated professionals who purchase publications, books, continuing

legal education, software, and many other products and services.

List includes postal address, and email address, phone, and fax.

Email rental includes testing-till-client-is-satisfied, broadcast, and results report (including open and click-tracking).

### LIST SOURCE

Online opt-in form, law school and other public directories, public filings, conference materials, and Internet sources.

List includes data from wide array of public sources, which are extensively cross-checked to ensure accuracy. All statutory and ethical rules are strictly observed to protect list members and advertisers.

### COMMON COUNTS, SELECTIONS, AND FEES

The **Trust and Estate Lawyers with Email** file contains:

- 34,625 records from 21,805 business entities
- 16,247 email addresses (\$330/M)
- 34,623 postal addresses (\$125/M)
- 24,824 phone numbers (add \$35/M)

Available selections include:

- radius (\$35/M)
- county, city, state, zip, SCF (\$25/M)
- area code (\$25/M)
- email domain (\$25/M)
- telephone/fax (\$35/M)
- Many more; please call.

Minimums:

- Email order: \$1,650

- Postal order: \$550
- Waive minimum: \$385/F

Delivery Options for Postal Lists:

- Email delivery of postal lists (\$55/F)
- diskette/zip disk/CD (\$70/F)

Other Options:

- Rush fee (under 4 business days) (\$70/F)
- Personalization (\$110/F)
- List suppression (from \$110/F)
- A/B split (\$25/M)
- Additional/alternate creative (\$35/ea)
- Key coding (\$10/M)
- Image hosting (\$50/F)
- *YourCompany@legaloptyn.com* mailbox as "From" email address (\$50/F)

### SEE ALSO THESE RELATED DATACARDS:

Elder Law Attorneys

#### COMMISSION, CREDIT POLICY

20% commission to brokers.  
Cancel charges: 50% cancellation on all orders.  
Prepayment required for new customers.

#### RESTRICTIONS

Sample mailing piece required.

#### MAINTENANCE

List is continually augmented and pruned. Datacards updated annually.

#### LIST MANAGER

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